



CAMBRIDGE, AGE 3, DIAGNOSED AT 20 MONTHS

the PROMISE BALL **Sponsorship** Opportunities



**South Central  
Texas Chapter**

**JDRF** IMPROVING LIVES. CURING TYPE 1 DIABETES.

**2015**

Be a part of something **BIG**

# Why You Should Partner with JDRF

Your investment in JDRF is making real, tangible progress toward easing the burden and complications of type 1 diabetes (T1D), until a cure is found. Here are some examples of current projects and progress:

**Glucose Responsive Insulin** – A form of insulin that only works when the glucose levels start to rise and remains inactive when blood sugar levels are in proper range. This would lessen the need for injections and help maintain tighter glucose controls.

**Encapsulation** – First human trials of an easily implanted device containing beta and/or islet cells surrounded by a protective shield. The encapsulated cells sense glucose levels and produce and release insulin as needed while protecting them from the autoimmune attack. This could create insulin independence for a person for up to two years, virtually eliminating the relentless daily management for those living with T1D.

**Artificial Pancreas** – Like the body's own pancreas, the artificial pancreas combines monitoring technology with insulin pumps to provide the right amount of insulin at the right time. The first generation of these devices are available, but the fully functioning ones are still in testing phases.

**Regeneration/Restoration** – This is the full biologic cure. We know that in almost all those with T1D, there is minimal insulin production. The research is determining the best way to get the body's beta cells to produce enough insulin to sustain life and at the same time, prevent the autoimmune response from destroying those cells.

**Prevention** – To prevent the autoimmune attack on beta cells, JDRF is working on two different types of vaccines – viral, which would stop those triggering viruses which sometimes trigger the onset of T1D and Beta Cell Autoantigen – these are similar to allergy shots and train the body not to attack beta cells. JDRF is also examining the impact of inflammation which is one of the causes of beta cell death; boosting beta cell survival through use of a combination of drugs.



## KEEPING THE PROMISE - What is the Promise Ball?

Sophisticated and fun, there is no other way to describe the Promise Ball, which benefits JDRF! Recognized as one of the most successful galas in the country, this event attracts more than 600 guests each year – including San Antonio's most highly-respected philanthropists and corporate leaders. Proceeds from the Promise Ball help fund important research to help cure, treat and prevent type 1 diabetes. Guests enjoy an elegant cocktail party and dinner, one-of-a-kind silent and live auction items, amazing live musical entertainment and an opportunity to make a difference by participating in our Fund A Cure program.

## FAC - What is Fund A Cure?

Fund A Cure is one of the South Central Texas Chapter's crowned jewels. This is the opportunity at our Promise Ball to have 100% of your dollars go to research and be 100% tax-deductible. Our results over the last five years show that the donors of the South Central Texas Chapter are serious about raising the dollars to turn type**one** into type**none** through the priceless research that JDRF funds.

2010	2011	2012	2013	2014	2015
\$695,010	\$619,917	\$715,464	\$1,062,979	\$881,347	We are thankful and proud to announce Cary and Bob Ownby and their son Ben as our 2015 Fund A Cure chairs!

## SAN ANTONIO PROMISE BALL SPONSORSHIP OPPORTUNITIES

Sponsor Benefits	Promise	Inspire	Hope	Dream	Wish	Envision
Logo displayed prominently on all Gala materials as Presenting Sponsor (includes Evening Program).						
\$10,000 of your sponsorship will go directly to research through our Fund A Cure Program						
Complimentary suite for one couple (suitable for pre, post-gala party) at the Hyatt						
VIP seating and table-side concierge service for two tables of ten at the Promise Ball						
Brand identity on Promise Ball pre-event communication, signage and media releases. (Includes hyperlink to corporation's website on Promise Ball website.)						
Full page ad in Promise Ball printed program with company logo and message.						
Half-page ad in Promise Ball program with company logo and message						
Logo placement on screens throughout the ballroom at the Promise Ball						
Logo on the South Central Texas Chapter's JDRF website (www.sctx.jdrf.org), event website, and posts on chapter Facebook page with a hyperlink to corporation's website						
Seating for one table of 10 at the Promise Ball. Seating location based on sponsorship levels.						
Sponsorship listing on sponsor's page in Promise Ball program.						

### PACKAGE COST

\$50,000	\$25,000	\$15,000	\$10,000	\$5,000	\$3,500
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These Sponsorship Opportunities are open for multiple sales. If you or your company is interested in being a Chapter Partner (sponsoring both the Walk AND Promise Ball), please contact Shannon at the JDRF office at [snisbet@jdrf.org](mailto:snisbet@jdrf.org) or 210.527.8465 to learn more and discuss benefits.

## Marketing Opportunities

These unique Marketing Opportunities allow your company to have special exposure in a specific component of the Promise Ball:

- Headline Entertainment for **\$30,000**
- Live Auction for **\$15,000**
- BidPal for **\$10,000**
- Silent Auction for **\$10,000**
- Step N Repeat for **\$7,500**
- Hospitality Bags for **\$6,000**
- The Vault for **\$5,000**
- Coffee Bar for **\$5,000**
- Patron Gifts for **\$5,000**
- Valet Parking for **\$5,000**

For more information on the benefits of these marketing opportunities, please reference the enclosed sheet.

Please also note that these marketing opportunities are only offered once and are subject to availability.

# Be a part of something **BIG**

## JDRF South Central Texas Chapter Board of Directors

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*Volunteer*

### Melany Andersen

Past President/  
Nominating Committee Chair  
*Parent*

### Luci Bell

*Volunteer*

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### Travis Thornton

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### Jeff Vance

*Parent*

## 2015 Promise Ball Chairs: Michelle and Doug Koskie



2010



2011



2012



2013



2014

## JDRF is PROUD to be

A Better Business Bureau Wise Giving Alliance  
Accredited Charity Seal holder for meeting all  
standards of charity accountability

## Forbes has high praise for JDRF

JDRF was highlighted as one of five "All-Star"  
organizations on efficiency. Forbes called JDRF "...a tightly  
run organization that puts almost every dollar spent to  
work curing disease....".

## Contact JDRF

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# JDRFSCTX